

# APPLICATION / CONTRACT



October 10 - 11, 2012

Philadelphia, PA

Produced by Cygnus Business Media (800.827.8009) 801 Cliff Road East, Suite 201, Burnsville, MN 55337

## Applicant Information (Please Print or Type All Information)

Corporate Name \_\_\_\_\_  
 Sponsoring Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Ext. \_\_\_\_\_  
 Fax \_\_\_\_\_ Cell \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

## Financial Summary

**Total Fee** \$ \_\_\_\_\_

**50% deposit is due with signed contract.**

**Balance is due September 10, 2012.**

### Sponsorship / Advertising Opportunities:

- Single Event Secured Cities Sponsorship \$ 7,000
- Two Event Secured Cities Sponsorship \$12,000
- Webinar Sponsorships
  - 1 Webinar & 1 Secured Cities Sponsorship \$10,000
  - 2 Webinars & 1 Secured Cities Sponsorship \$14,000
  - 1 Webinar & 2 Secured Cities Sponsorships \$14,000
  - 2 Webinars & 2 Secured Cities Sponsorships \$17,500
- Secured Cities Issue Supplement
  - Full Page \$ 3,500
  - Half Page \$ 2,000
  - Premium Cover positions \$ 4,500
- Sponsorship Package e-blast
  - Full List from SIW and Mass Transit \$ 3,500
  - SIW List Only \$ 2,500
- Keynote Luncheon Sponsorship \$ 3,000
- Breakfast Sponsorship \$ 2,000
- Coffee Break Sponsorship \$ 1,000
- Evening Network Reception Sponsorship \$ 5,000
- Portfolio Sponsorship \$ 5,000
- Education Tracks (each) \$ 2,000
- Box Lunch \$ 2,000
- Registration Sponsor \$ 5,000
- Hotel Room Drop Call for pricing

**ALL PAYMENTS ARE NON-REFUNDABLE.**

### Payment Method

- VISA  MC  AMEX
- Check (Payable to: Cygnus Business Media)

Credit Card # \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_  
 Name On Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 \_\_\_\_\_  
 Signature \_\_\_\_\_

**Fax Contracts with Credit Card Payments to: 952.894.8252**

**Mail Checks to: Cygnus Business Media - MN PO Box 684080, Chicago, IL 60695-4080**

### For Internal Office Use Only

Check # \_\_\_\_\_  
 Amount \_\_\_\_\_  
 Payment Date \_\_\_\_\_  
 Booth # \_\_\_\_\_ Size \_\_\_\_\_  
 Accepted by: Cygnus Business Media  
 Acceptance Signature \_\_\_\_\_  
 Date Accepted \_\_\_\_\_

By providing your fax number and email on this contract, you agree to receive general show communications and advertisement from show management, from its representatives and from official show vendors about current & future events, and also about other media which may be of interest to businesses and individual participants in your industry.

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_